

Maternity Value-Based Care Solution Pilot

Team

PROVIDENCE SPECIALTY MEDICAL GROUP, SANTA MONICA OB/GYN

Clinical lead

MISSION HERITAGE MEDICAL GROUP

Clinical lead

WILDFLOWER HEALTH

Technology partner

Technology

WILDFLOWER HEALTH VALUE-BASED CARE SOLUTION

OVERVIEW

This pilot is designed to understand the impact of the Wildflower value-based maternity solution on care delivery and health outcomes. The value-based care in high-potential areas such as maternity has great promise to improve health and economic outcomes. The Wildflower solution combines technology, health advocacy services, with a leading set of value-based consulting and modeling capabilities. This aims to thoughtfully align financial incentives and fully support clinicians with the data, tools and technology required to effectively participate in value-based care and payment models in obstetric and newborn care.



THE SOLUTION INCLUDES:

- A patient-facing mobile app for digital support between visits
- Remote monitoring for key health concerns
- A Wildflower Health Advocate for proactive patient engagement through telephonic and two-way virtual messaging
- Point-of-care decision support tools for clinicians
- Data analytics and new insight

THE GOALS OF THE PILOT ARE TO:

- Improve health and economic outcomes
- Demonstrate provider satisfaction and improved practice efficiency
- Demonstrate patient satisfaction
- Reduce disparities in health outcomes

RESULTS

The pilot began in May, 2022 and will run for 1 year.

